



Ticker Wealth launched in North Bengal- The product to support employments in MF distribution

Siliguri, 27th November 2018: Tickerplant Limited (Ticker), is pleased to organize an interactive session on **MF Investors should do value investing during volatile markets** along with a comprehensive demonstration of a feature enriched mutual fund market back office cum investment, web based application, called “Ticker Wealth” which covers almost all features required by Individual Financial Advisors (IFA), Mutual Fund Distributors, as well as investors.

Opportunities in Mutual Fund distribution are huge but the challenges are also many. MF distributor deals with a big volume in terms of transactions and they have to manage the investment portfolio of their clients, to track brokerage and to monitor the sales growth.

Ticker Wealth is a comprehensive end-to-end business solution which addresses all the challenges of a MF distributor’s business. It has many innovative features like AUM report, SIP report (including SIP - expired, Bounced, expiring etc.), client portfolio (summary and detailed report), transaction report and dividend report etc. “I wish good luck for Ticker’s new venture into personal finance, and hope it bridges the information asymmetry for consumers”, said, Mr. Balkrishna Kini, Dy. CEO, AMFI. For brokerage calculation, the application provides monthly brokerage report, upfront commission, trail commission, B30 and other brokerage incentive reports. All such reports are displayed folio wise and scheme wise. For tracking portfolios and transactions web login facilities are provided for clients. As an added benefit for distributors, hierarchy wise reports as well as region wise AUM reports are also made available. “Contribution of West Bengal in MF AUM has grown by 8% in the last one year. The distribution of MF has opened a new career opportunity for many. Investment options like MF can save people from losing money by putting in a Ponzi scheme. Ticker Wealth has been priced very low so

that people can start MF business easily and can help investors to create wealth, said Mr. Arindam Saha, Jt. CEO & whole-time Director, Tickerplant.

About Tickerplant Limited

Tickerplant Limited is one of the leading global content providers in the financial information services industry that integrates and disseminates ultra-low latency data feeds, news and information. Real-time market data and information is distributed in a user-friendly and flexible format on Tickerplant's own state-of-the-art platform as well as on third-party websites, including mobile phones, at competitive prices. Tickerplant's adoption of open technology standards allows it to integrate content with rich features and analytical tools, enhancing customer experience through customized delivery and display of data and tools. Resilient data management system and dedicated teams of information and technology specialists ensure the highest standards of data security, completeness, quality and authentication

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